## North Carolina Survey Results


#### Abstract

Q1 Do you strongly agree, somewhat agree, strongly disagree, somewhat disagree, or have no opinion on the following statement: 'We need better laws to protect our privacy in the digital age, like requiring police to obtain a warrant before they conduct surveillance against someone.'


Strongly agree ............................................... 54\%

Somewhat agree 31\%
Strongly disagree ..... 5\%
Somewhat disagree ..... 5\%
Not sure ..... 4\%
Q2 In the last presidential election, did you vote for Barack Obama or Mitt Romney?
Barack Obama ..... 46\%
Mitt Romney ..... 47\%
Someone else / Don't remember ..... 6\%
Q3 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal ..... 11\%
Somewhat liberal ..... 17\%
Moderate ..... 30\%
Somewhat conservative ..... 25\%
Very conservative ..... 17\%
Q4 If you are a woman, press 1. If a man, press 2.Woman53\%
Man. ..... 47\%
Q5 If you are a Democrat, press 1. If a Republican, press 2 . If you are an independent or identify with another party, press 3.
Democrat ..... 43\%
Republican ..... 34\%
Independent / Other ..... 23\%
Q6 If you are white, press 1. If African American,press 2. If other, press 3.
White ..... 72\%
African American ..... 21\%
Other ..... 7\%
Q7 If you are 18 to 29 years old, press 1. If 30 to 45 , press 2 . If 46 to 65 , press 3 . If you are older than 65, press 4.
18 to 30 ..... 13\%
30 to 45 ..... 20\%
46 to 65 ..... 42\%
Older than 65 ..... 24\%
Q8 Mode
Phone ..... 80\%
Internet ..... 20\%
Q9 Area Code
252 ..... 9\%
336 ..... 16\%
704 ..... 14\%
828 ..... 14\%
910 ..... 10\%
919 ..... 17\%
Internet ..... 20\%

|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| Privacy Laws Agree/Disagree | 54\% | 61\% | 46\% | 60\% |
| Strongly agree |  |  |  |  |
| Somewhat agree | 31\% | 30\% | 34\% | 20\% |
| Strongly disagree | 5\% | 2\% | 8\% | 4\% |
| Somewhat disagree | 5\% | 5\% | 7\% | - |
| Not sure | 4\% | 2\% | 5\% | 16\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Privacy Laws Agree/Disagree | 54\% | 67\% | 49\% | 54\% | 49\% | 56\% |
| Strongly agree |  |  |  |  |  |  |
| Somewhat agree | 31\% | 19\% | 46\% | 35\% | 29\% | 21\% |
| Strongly disagree | 5\% | 3\% | 1\% | 2\% | 9\% | 9\% |
| Somewhat disagree | 5\% | 8\% | 3\% | 3\% | 9\% | 6\% |
| Not sure | 4\% | 3\% | 1\% | 6\% | 4\% | 8\% |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Privacy Laws |  |  |  |
| Agree/Disagree |  |  |  |
| Strongly agree | $54 \%$ | $55 \%$ | $53 \%$ |
| Somewhat agree | $31 \%$ | $32 \%$ | $31 \%$ |
| Strongly disagree | $5 \%$ | $4 \%$ | $6 \%$ |
| Somewhat disagree | $5 \%$ | $4 \%$ | $7 \%$ |
| Not sure | $\mathbf{4 \%}$ | $5 \%$ | $3 \%$ |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Privacy Laws Agree/Disagree | 54\% | 59\% | 50\% | 52\% |
| Strongly agree |  |  |  |  |
| Somewhat agree | 31\% | 29\% | 31\% | 36\% |
| Strongly disagree | 5\% | 4\% | 5\% | 7\% |
| Somewhat disagree | 5\% | 4\% | 9\% | 1\% |
| Not sure | 4\% | 4\% | 5\% | 4\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Privacy Laws Agree/Disagree | 54\% | 50\% | 77\% | 42\% |
| Strongly agree |  |  |  |  |
| Somewhat agree | 31\% | 33\% | 21\% | 36\% |
| Strongly disagree | 5\% | 5\% | 2\% | 7\% |
| Somewhat disagree | 5\% | 6\% | - | 10\% |
| Not sure | 4\% | 5\% | - | 4\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 30 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Privacy Laws Agree/Disagree | 54\% | 63\% | 45\% | 56\% | 55\% |
| Strongly agree |  |  |  |  |  |
| Somewhat agree | 31\% | 25\% | 37\% | 32\% | 28\% |
| Strongly disagree | 5\% | 4\% | 2\% | 6\% | 7\% |
| Somewhat disagree | 5\% | 5\% | 9\% | 4\% | 5\% |
| Not sure | 4\% | 3\% | 7\% | 3\% | 6\% |



## Public Policy Polling

|  |  | Mode |  |
| :--- | :---: | :--- | :---: |
|  | Base | Phone |  |
| Privacy Laws | Internet |  |  |
| Agree/Disagree |  |  |  |
| Strongly agree | $54 \%$ | $53 \%$ |  |
| Somewhat agree | $31 \%$ | $30 \%$ |  |
| Strongly disagree | $5 \%$ | $6 \%$ |  |
| Somewhat disagree | $\mathbf{5 \%}$ | $6 \%$ |  |
| Not sure | $\mathbf{4 \%}$ | $5 \%$ |  |


|  | Base | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 | Internet |
| Privacy Laws Agree/Disagree |  |  |  |  |  |  |  |  |
| Strongly agree | 54\% | 42\% | 57\% | 42\% | 56\% | 60\% | 60\% | 57\% |
| Somewhat agree | 31\% | 40\% | 29\% | 38\% | 21\% | 27\% | 27\% | 35\% |
| Strongly disagree | 5\% | 8\% | 5\% | 6\% | 6\% | 8\% | 6\% | - |
| Somewhat disagree | 5\% | 10\% | 5\% | 4\% | 7\% | 2\% | 6\% | 5\% |
| Not sure | 4\% | - | 4\% | 10\% | 9\% | 3\% | 1\% | 2\% |

