

ACLU North Carolina

Don't Ban Equality Social Media Toolkit

The below graphics and suggested captions are designed to help you show your support for reproductive freedom and trans rights on your social media pages. These captions are just a starting point, feel free to make them your own. You can access downloadable files for the images [here](#). Be sure to tag us (@ACLU_NC on Instagram and Twitter, [facebook.com/ACLUNC](https://www.facebook.com/ACLUNC)) and we will do our best to reshare your posts!

Questions? Contact Samantha Salkin at ssalkin@acluofnc.org

Abortion & Reproductive Freedom Posts

**WE SUPPORT
REPRODUCTIVE
FREEDOM
FOR ALL.**

As supporters of abortion access, we are the majority, and we aren't going anywhere. It will take all of us to secure our freedom to control our own bodies and safely care for ourselves, our families, and our communities.

The freedom to make our own decisions, define our own path in life, and safely care for our families and communities is vital to all of us—and we won't rest until that's a reality.

**WE SUPPORT
REPRODUCTIVE
FREEDOM
FOR ALL.**

**ABORTION IS
HEALTHCARE.**

Living a safe and healthy life is a basic right, and that includes being able to get the care we need without worrying about threats to our health, freedom, or well-being. Abortion bans take away this right.

We all should have the freedom to fully control our bodies, lives, and futures. Abortion bans take away this freedom.

**ABORTION IS
HEALTHCARE.**

**ABORTION BANS
ARE BAD FOR
BUSINESS.**

Abortion bans strip away our fundamental rights and hurt our communities. What's bad for people is bad for business.

**ABORTION BANS
ARE BAD FOR
BUSINESS.**

Trans Rights Posts

**ANTI-TRANS LAWS
ARE BAD FOR
BUSINESS.**

Amid an onslaught of legislative attacks targeting their safety, their dignity, and their health care, transgender people are reasonably fearful about the direction of North Carolina politics. This kind of political extremism and scapegoating makes North Carolina a less hospitable place to live and threatens the success of our businesses.

**ANTI-TRANS LAWS
ARE BAD FOR
BUSINESS.**

**WE SUPPORT
TRANS RIGHTS.**

No one should have to fight this hard just to live as who they are, and it's incumbent upon all of us to build communities that help trans people, especially trans youth, know they are loved, supported, and not alone.

**WE SUPPORT
TRANS RIGHTS.**

**TRANS YOUTH
DESERVE BRIGHT
FUTURES.**

No politician should get in the way of the love and support every child deserves. Trans youth deserve the strong communities, safe schools, and adequate health care these laws are trying to deny them, and we all have a part to play in making that future a reality.

**TRANS YOUTH
DESERVE BRIGHT
FUTURES.**

**TRANS PEOPLE
BELONG.**

No one should have to fight this hard just to live as who they are, and it's incumbent upon all of us to build communities that help trans people know they are loved, supported, and not alone.

**TRANS PEOPLE
BELONG.**